



## **NEWS FROM:**

### **Office of President Pro Tem Larry Reid**

#### **FOR IMMEDIATE RELEASE**

December 18, 2009

Media Contact: Ray Leon  
(510) 238-7071

#### **PROJECT OUTREACH AND COUNCIL MEMBER LARRY REID (7<sup>TH</sup> DISTRICT) TO HOST CHRISTMAS PARTY FOR 500 KIDS**

**Oakland-** Council member Larry Reid, who represents the 7<sup>th</sup> Council District for the City of Oakland along with Project Outreach, will host a Christmas Party for 500 kids at Foothill Square, located on 106<sup>th</sup> Avenue and MacArthur Boulevard on Saturday, December 19<sup>th</sup>, 2009 from 12 noon to 3:00pm.

“This free toy giveaway will enable young kids from Oakland to receive toys to brighten their Christmas Holidays and will benefit families that would not be able to provide for their children”, says Council Member Reid. The free toys would not be available if it were not for the efforts of Council Member Reid (who raised funds to provide for some of the toys), as well as the donation of toys from Ed Fitzpatrick, owner of Coliseum Lexus and the Relief Inc. Organization, a locally-based International Non-Profit helps support families in need, created by Phebe Dennis-Fortt, and her husband Ronald A.J. Fortt,

Project Outreach, which is run by longtime community activist, Martha Paul, along with additional partners, have made Christmas and other holidays very special to families in need over the years. Buy coordinating these efforts with Council Member Reid, Ed Fitzpatrick, and Phebe, and her husband Ronald A.J. Fortt, 500 children in Oakland will celebrate this event at Foothill Square, along with their families which truly make it a season for giving. “I feel honored and privileged to be a part of something as special as this Christmas party”, says Mr. Fitzpatrick, “and by partnering with Council member Reid, Project Outreach, and Phebe and Ron Fortt we truly can make a difference in the lives of these kids.”

Relief, Inc. was forged from the heart of one woman, Phebe Dennis-Fortt. Phebe, and her husband Ronald A.J. Fortt. Together they created a 501(c)(3) humanitarian non-profit organization in 2003. They also formed a non-governmental organization, NGO, in Liberia with volunteers to help in Liberia, such as doctors and managers.

Coliseum Lexus of Oakland of the Fitzpatrick Dealership, group provided storage for the thousands of toys in their parts department and helped load trucks for distribution of the toys to local charities. The toys were obtained from the charity Feed The Children.

For Additional Information contact: Tarnishia Paul (Project Outreach) at 510-382-1360

**EVENT: Project Outreach and Council Member Reid Children’s Christmas Party**

**Date: December 19, 2009 Location: Foothill Square (Located at 106<sup>th</sup> Avenue and Macarthur)**

**Time: 12 Noon- 4:00 pm**